

University of Pretoria Yearbook 2017

Thematic studies module 1 796 (GIA 796)

Faculty Gordon Institute of Business Science 14.00 Programmes PGDip Business Administration Business Studies Contact time 24 Hours Language of tuition Module is presented in English Academic organisation Gordon Institute of Business S Pariod of presentation Semester 1 or Semester 2	Qualification	Postgraduate
ProgrammesPGDip Business Administration Business StudiesContact time24 HoursLanguage of tuitionModule is presented in EnglishAcademic organisationGordon Institute of Business S	Faculty	Gordon Institute of Business Science
Contact time 24 Hours Language of tuition Module is presented in English Academic organisation Gordon Institute of Business S	Module credits	14.00
Language of tuitionModule is presented in EnglishAcademic organisationGordon Institute of Business S	Programmes	PGDip Business Administration Business Studies
Academic organisation Gordon Institute of Business S	Contact time	24 Hours
_	Language of tuition	Module is presented in English
Poriod of presentation Semester 1 or Semester 2	Academic organisation	Gordon Institute of Business S
Semester 1 or Semester 2	Period of presentation	Semester 1 or Semester 2

Module content

This module aims to guide students to read existing research and especially theories in an appreciative manner. They need to identify the main theories explaining a real-world phenomenon of their choice, and to explain how the theories have been used.

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